



PRESS RELEASE

PIRELLI HONORED BY FORD AT THE 2026 FORD SUPPLIER AWARDS & SUMMIT

- **Pirelli North America recognized as a 2026 Ford Supplier of the Year in the “Collaboration: Seek to Understand” category**
- **The annual awards honor suppliers who align with Ford's core values and exceed expectations in quality, delivery, and innovation**

DEARBORN, Mich., June 23, 2026 – Pirelli North America has been named a 2026 Ford Supplier of the Year in the **“Collaboration: Seek to Understand”** category at the Ford Supplier Awards & Summit, recognizing the company's outstanding performance, dedication, and partnership.

The relationship between Pirelli and Ford spans across many iconic vehicles, ranging from Built Ford Tough trucks and extreme all-terrain vehicles to the high-performance new Mustang Dark Horse SC.

"This recognition from Ford carries special meaning for us," said Claudio Zanardo, CEO and President of Pirelli North America. "Ford is more than a strategic partner: it is an American icon, a company whose story is inseparable from the history of this country and its people. For Pirelli, North America is one of the most important and dynamic markets in the world, and being recognized here, by a company that defines what American automotive excellence means, reflects how deeply committed we are to this market. We are proud of what our teams have built together, and this award belongs to every person across Pirelli's operations who brings that commitment to work every day."

"The Ford Supplier Awards & Summit is a key moment where we celebrate the vital companies we work with every day, who help us deliver iconic vehicles and services to customers," said Liz Door, Chief Supply Chain Officer, Ford Motor Company. "We are so proud of the momentum underway at Ford and with our suppliers to find new ways to collaborate and unlock efficiencies. We are committed to building stronger and closer relationships so we can compete to win together."

About Pirelli

Pirelli is a global leader in the tire industry, present in over 160 countries, with 18 manufacturing sites across 13 countries and a workforce of approximately 30,000 people. A world leader in the high-end and prestige tire segment, Pirelli combines cutting-edge technology with an exclusive approach to product development and offers a comprehensive range of car, motorcycle, and cycling tires for both road and track use. Pirelli has been the exclusive tire supplier to Formula 1 since 2011. In 2002 Pirelli opened its first manufacturing plant in the United States in Rome, Georgia. The plant covers an area of 400,000 m² and employs approximately 300 highly skilled workers and administrative personnel. Furthermore, Pirelli has offices in New York, Detroit and Atlanta, warehouses and a sales team in locations across the US.

About the Ford Supplier Awards & Summit

The Ford Supplier Awards & Summit recognizes top-performing global suppliers who exceed Ford's expectations in quality, delivery, cost, and innovation. The annual awards honor suppliers who align closely with Ford's core values, drive technological advancement, and demonstrate supply chain resilience in support of Ford's global vehicle portfolio. As part of its commitment to building strong, transparent, and collaborative relationships with its supply base, Ford achieved the largest year-over-year improvement among major North American automakers in the 2026 Plante Moran Working Relations Index.



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